

# SO COOL WE CAN BEHRLY STAND IT.



Have you seen the crazy cool accent wall on our latest TV commercial?

You're not alone. Nor are you alone if you said...

I WANT THAT WALL!!!!

Your wish is our command. We'll teach you how. But first, a little expectation management:

- 1.) It's not easy.
- 2.) There's math.
- 3.) It takes a little time (or a lot).

But the good news is:

- 4.) You can use your artistic talent, bribe your artistic friend, or hire someone.
- 5.) You'll end up with an amazingly unique wall.
- 6.) Your friends, family, and neighbors will think it's awesome. And they'll be right!

We'd give it a try if we were you.

So, if you're in, let's begin.

## Step 1 - Gather your tools.

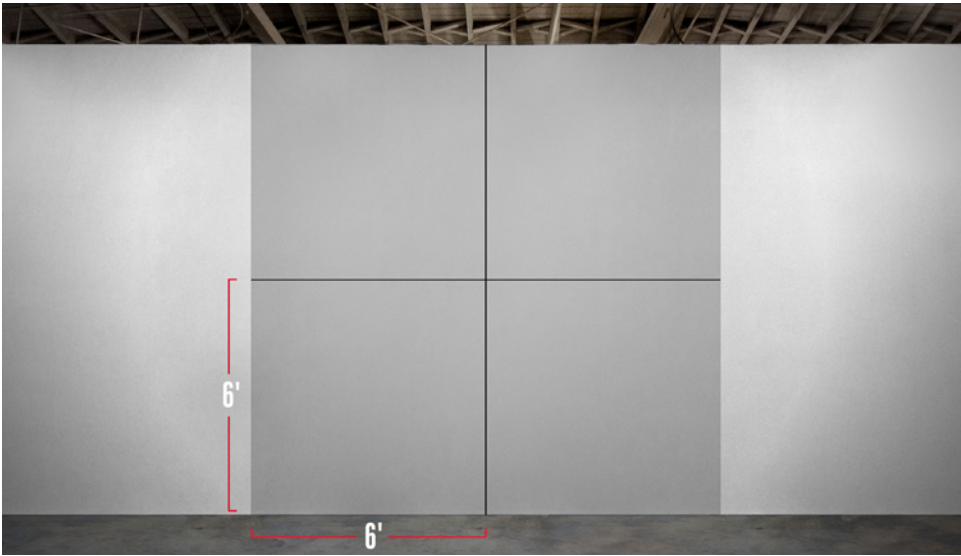
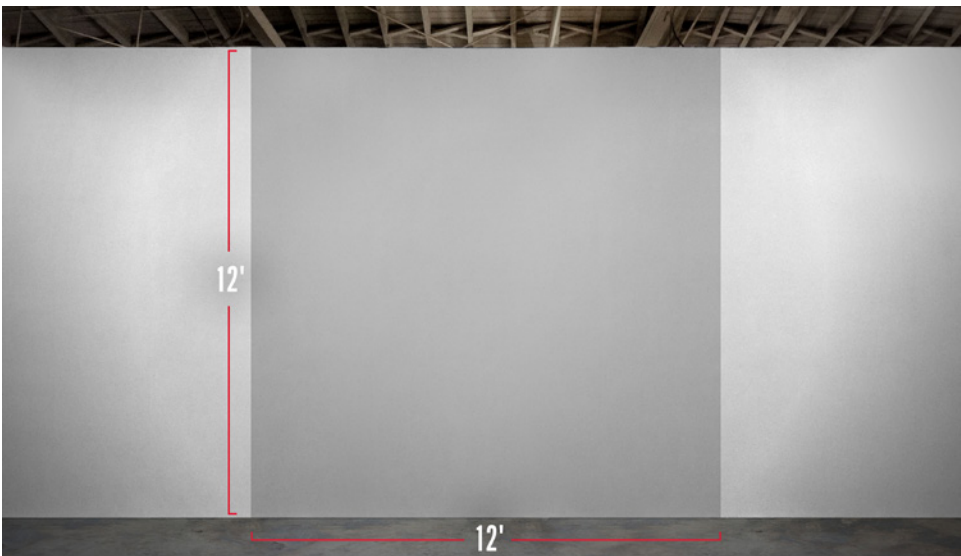
- Paint
- Roller tray
- Paint roller
- Blue painter's tape
- Measuring tape
- Stirring stick
- Chalk line (you'll need chalk powder!)
- Level
- X-ACTO knife (or box cutter)
- Projector (optional - see Step 3)
- Martini



**Step 2 - Measure your wall.**  
(Note: This step works better with a buddy.)

INSTRUCTIONS:  
We are using wall dimensions of 12 feet high X 12 feet wide. Locate the mid-section of each side of your wall, both horizontally and vertically, and mark them with grid points. Then, while you hold one end of a chalk string and your partner holds the other, pluck the string, leaving removable chalk lines that will separate your wall into 4 square-like sections.

NOW IT GETS TRICKY.

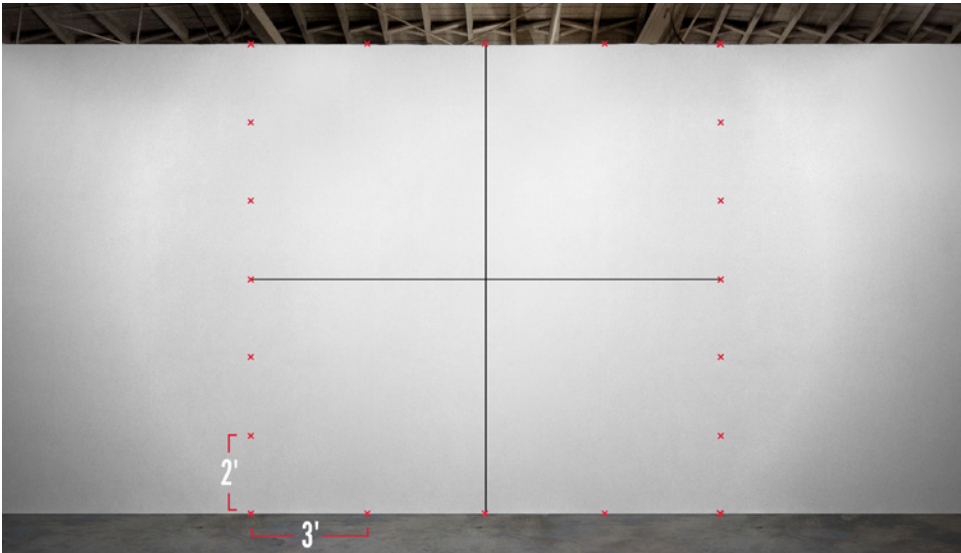


**Step 3 - Create a measurement for the diamonds.**

INSTRUCTIONS:  
Working along the outside edges of your wall, mark every 2 feet on the height side, and every 3 feet on the width side. (Reminder: Our math is based on 12x12 foot wall. Scale your measurements up or down according to the size of your wall.)

THIS IS WHY YOU TOOK GEOMETRY.

(But if you didn't, or don't feel like spending hours doing math, **download this PDF** — it's a transparency of the grid and project it onto your wall.)

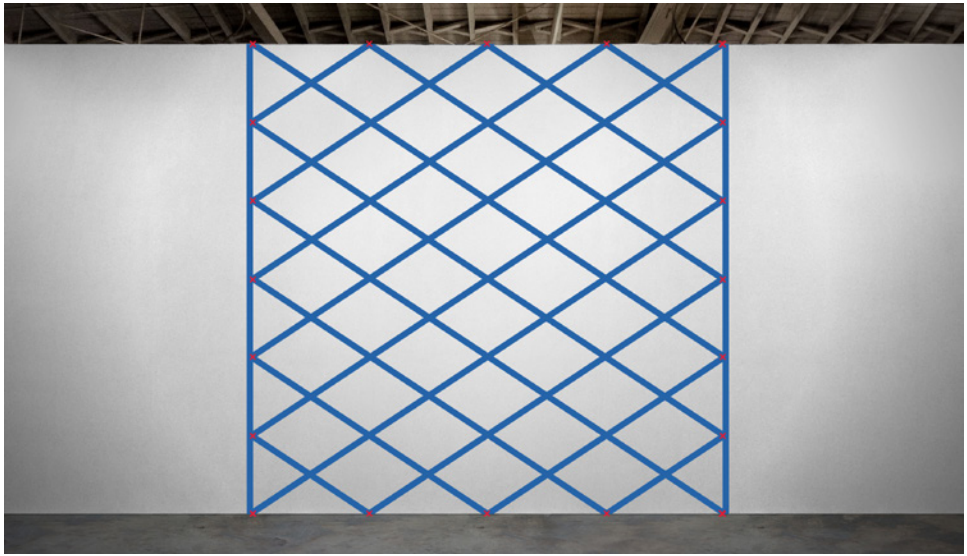
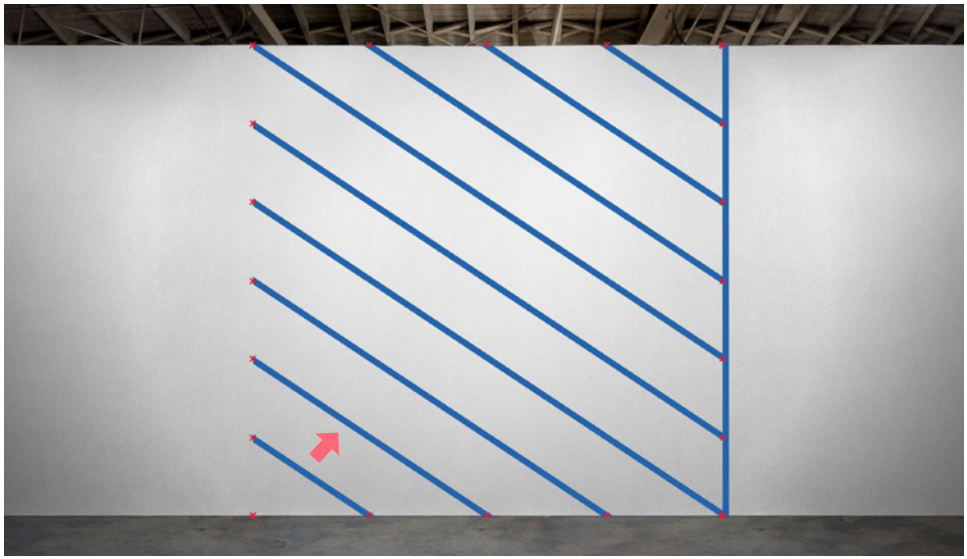


**Step 4 - Tape.**

INSTRUCTIONS: Using blue painter's tape, connect your measurement points to start forming gridlines on the wall.

Start at the outside edge of each quadrant and work in until your grid is complete.



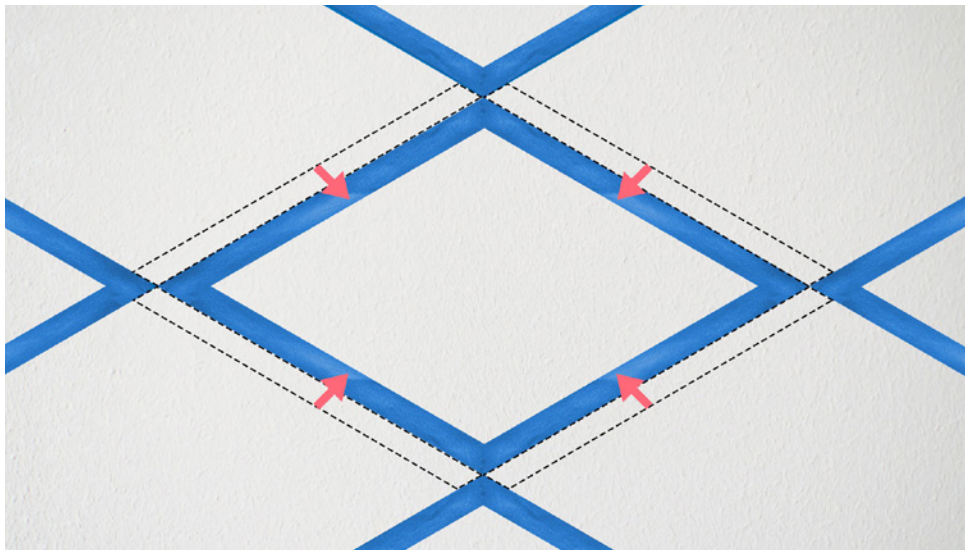


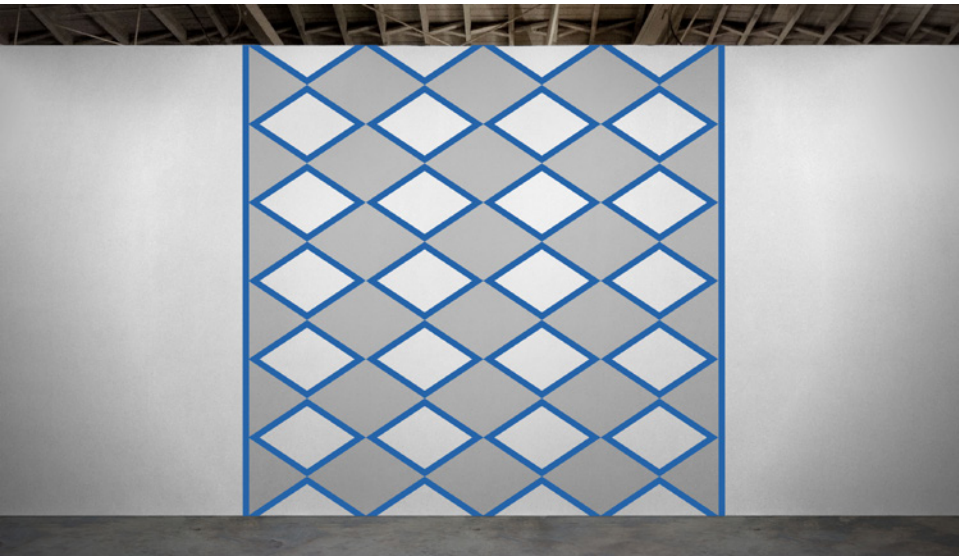
### STEP 5 - The detail work.

INSTRUCTIONS: Using an X-ACTO® knife to separate sections, you will create a symmetrical diamond pattern by shifting all four sides of the tapelines inward on each diamond in every other row.

When you're finished with this step, the tape will form "independent" diamond shapes rather than the "basket weave" effect from STEP 4.

It may appear as if your measurements are off, but don't despair, it's an optical illusion.

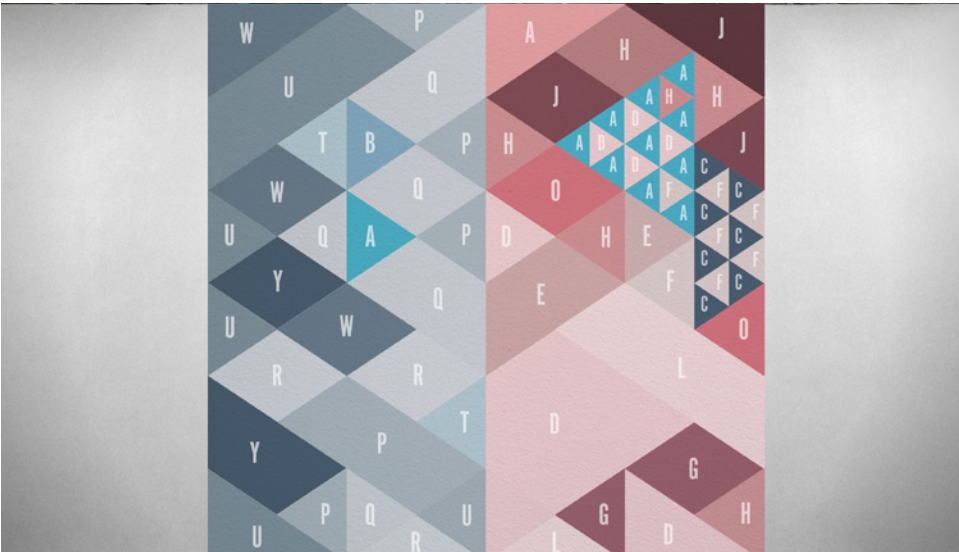




NOTE: To ensure that the paint doesn't bleed under the tape, rub the edges with your fingers for tighter contact.

STEP 6 - Create a color grid.

INSTRUCTIONS: Use BEHR® MARQUEE® Interior color swatches as a guide. It's best to stick to colors in the same color family.



Quart

- D: Noble Blush
- U: Rainy Season
- Q: Paparazzi Flash
- P: Intercoastal Gray

Samples

- A: Gulf Waters
- B: Cosmic Blue
- C: Dawn Grey
- E: Lady Guinevere
- F: Dutchess Dawn
- R: Mainsail
- T: Alice White
- G: Rialto
- H: Smell The Roses
- J: Rule Breaker
- L: Moxie
- O: Drama Queen
- W: South Pacific
- Y: Opera Glasses

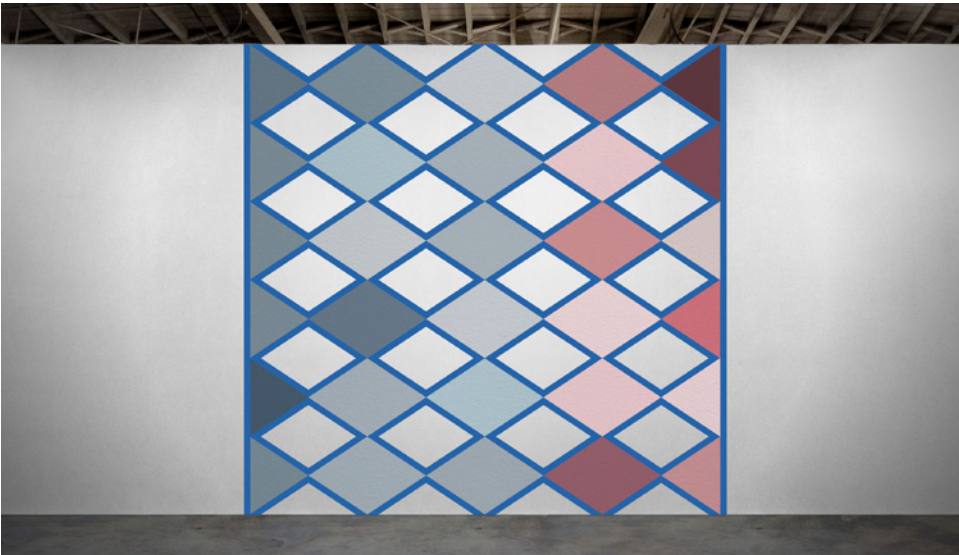
STEP 7 - Paint!

INSTRUCTIONS: You obviously know how to paint, but before you dive in, you might want to take a congratulatory dance break after all that prep!

You will paint the diamonds in phases (1 & 2). During Phase 1, paint the rows of diamonds that appear larger. Paint each Phase 1 diamond fully with one color...even if your color grid calls for more than one color within that diamond. It will make things easier later. Trust us.

And if your color grid calls for two neighboring diamonds to be painted the same color, only paint the Phase 1 diamonds during this step. This will make it easier to remember which paint is wet and which is dry when you are further along in the process.

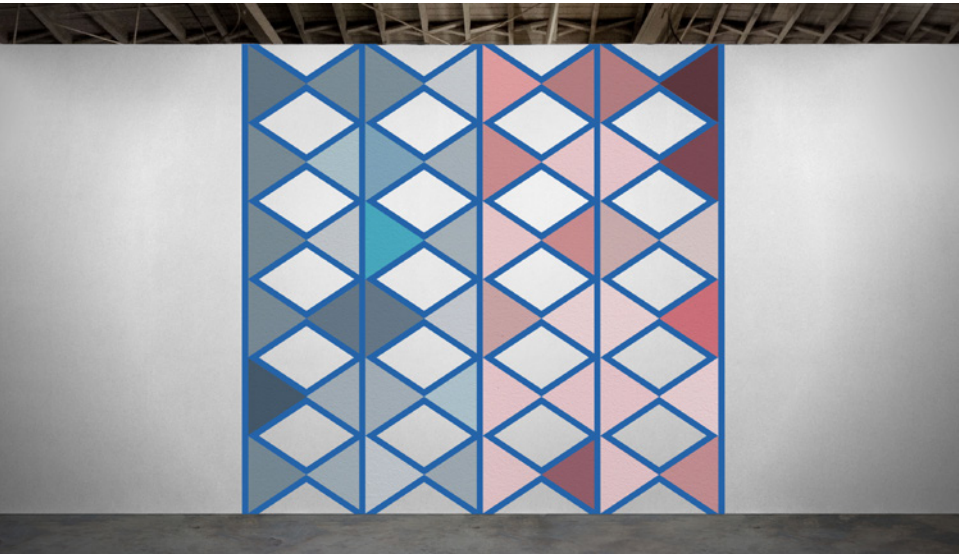
TIME TO GET ALL FANCY PANTS





**STEP 8 - Tape and paint the triangles.**

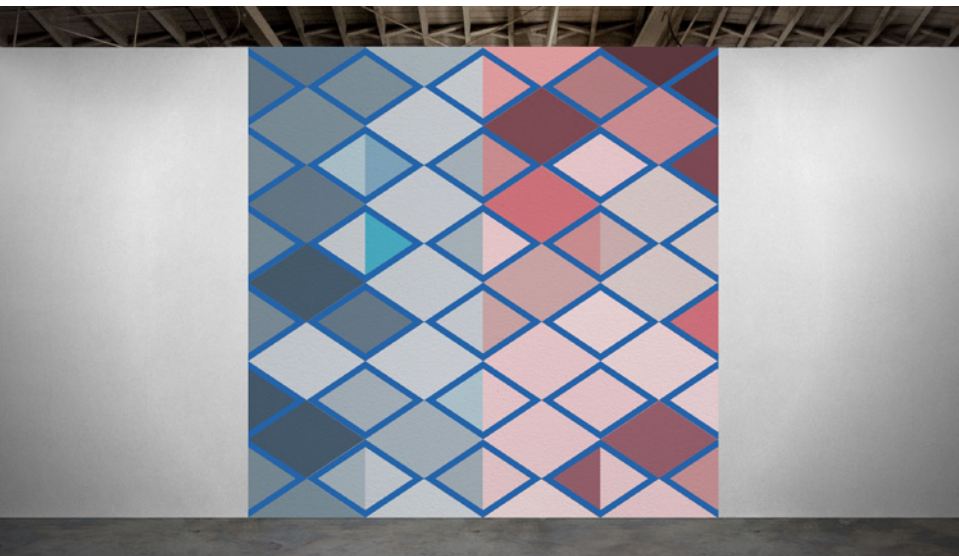
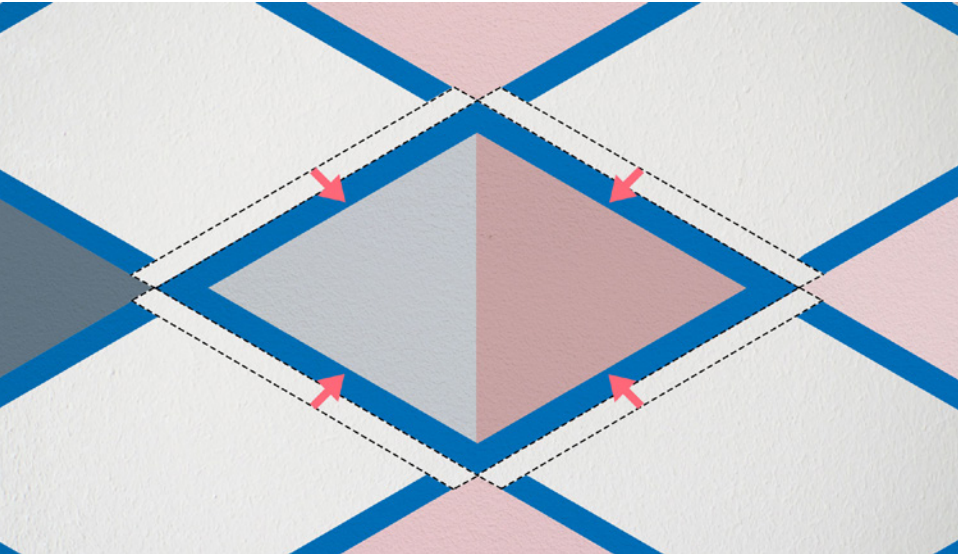
INSTRUCTIONS: After the Phase 1 diamonds are dry, use blue painter's tape to bisect them. Determine which diamonds will be made up of two large triangles of color, and paint 'em like a boss.



**STEP 9 - Tape and paint the Phase 2 diamonds.**

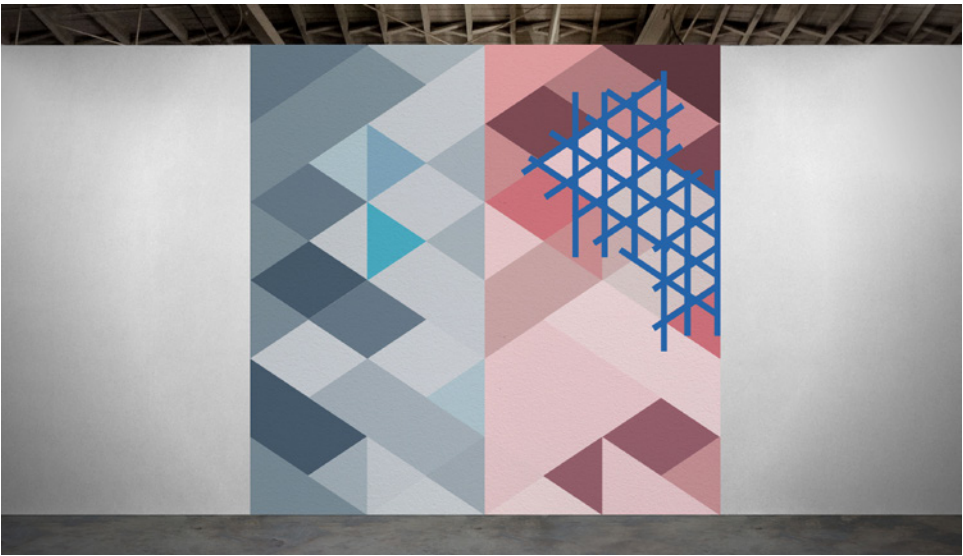
INSTRUCTIONS: Once the large triangles are dry, move the painter's tape from the outside of the Phase 1 diamonds to the inside (you will be taping over the painted surface), creating a border for you to paint the Phase 2 diamonds.

Paint the Phase 2 diamonds...and let them dry.



**STEP 10 - The finishing touches.**

INSTRUCTIONS: Create gridlines for the mini-triangles and paint those. Then remove the tape and give yourself a BEHRhug.



**STEP 11 - Grab that martini and soak in your masterpiece!**



**Q & A**

**Q: How much paint should I use?**

A: An 8-ounce sample size can covers 16 square feet. A 32-ounce quart can cover 64 square feet. Many of the shapes on our wall were painted using sample size cans. In fact, 1 sample size can covered 4 large diamonds. (Refer to the colorlist after Step 6 for the sizes we used.)

**Q: How much time should I allow for the paint to dry between steps?**

A: 1 hour dry time per step. 2 hour re-coat time. (If you are using Behr Marquee Interior you only need coat!) [Learn more.](#)

**Q: How much time will the whole process take?**

A: There are lots of variables here...your artistic ability, your math ability, or whether or not you have help. But, honestly, it took our PROFESSIONALS about 3, 12 hour days, so...

**Q: Do bears like gin or vodka martinis?**

A: Yes.